

Message Text

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ORIGIN COME-00

INFO OCT-01 ARA-14 ISO-00 EB-08 /023 R

DRAFTED BY COM:OIFI:FBP: JMLIGHTMAN/MMP
APPROVED BY EB/IFD/BP:HARVEY J. WINTER
STATE/OBP/SBRATTAIN
COMMERCE/PTO/DALLEN

-----042200 310319Z /64

R 301548Z MAR 78
FM SECSTATE WASHDC
TO AMEMBASSY SAN SALVADOR

UNCLAS STATE 081863

E.O. 11652:N/A

TAGS:EIND, ES

SUBJECT: TRADEMARK APPLICATION FOR KNITWEAR

1. THE DEPARTMENT OF COMMERCE MAINTAINS A PROGRAM TO PROTECT FOREIGN MARKETS FOR AMERICAN PRODUCTS AND SERVICES BY OPPOSING THE REGISTRATION BY FOREIGN GOVERNMENTS OF TRADEMARKS WHICH ARE GENERIC TERMS. IF SUCH MARKS ARE SUCCESSFULLY REGISTERED, THEY WOULD IMPEDE THE IMPORTATION OF PRODUCTS CONTAINING THE SAME WORD IN THE LABEL. FOR EXAMPLE, IF THE WORD "BEAN" WERE SUCCESSFULLY REGISTERED AS AN EXCLUSIVE TRADEMARK IN A COUNTRY, THEN ANY PRODUCT WITH "BEAN" ON THE LABEL (E.G., DEL MONTE GREEN BEANS, LIBBY BUTTER BEANS) COULD NOT BE LEGALLY SOLD IN THAT COUNTRY.

2. IN IMPLEMENTING THIS PROGRAM, COMMERCE WORKS CLOSELY WITH THE UNITED STATES TRADEMARK ASSOCIATION (USTA) AND OTHER TRADE GROUPS SINCE THESE ORGANIZATIONS THROUGH THEIR MEMBERS RECEIVE EXTENSIVE COMMERCIAL INTELLIGENCE ON UNCLASSIFIED

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PENDING TRADEMARK APPLICATIONS. THE USTA HAS INFORMED COMMERCE OF AN APPLICATION TO REGISTER THE TERM KNITWEAR RECENTLY FILED IN EL SALVADOR.

3. ACTION REQUESTED: EMBASSY REQUESTED TO CONTACT APPROPRIATE OFFICIALS AND EXPRESS OBJECTION TO APPLICATION NO. 21459 FILED JANUARY 9, 1978 BY EURIQUE ORIGGI TO REGISTER

KNITWEAR IN CLASS 65 FOR CLOTHING PRODUCTS ON GROUNDS
TERM IS GENERIC AND NOT PROPERLY REGISTRABLE AS EXCLUSIVE
TRADEMARK. OPPOSITION PERIOD EXPIRES APRIL 8, 1978.
REPORT ON RESULTS REQUESTED. COOPER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TRADEMARK APPLICATIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 30 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE081863
Document Source: CORE
Document Unique ID: 00
Drafter: OIFI:FBP: JMLIGHTMAN/MMP
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780139-0458
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t1978037/aaaaafqj.tel
Line Count: 66
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 4b0e6ec7-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
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Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3335123
Secure: OPEN
Status: NATIVE
Subject: TRADEMARK APPLICATION FOR KNITWEAR
TAGS: EIND, ES
To: SAN SALVADOR
Type: TE
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Review Markings:
Sheryl P. Walter
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